



Marketing Major

First Year Advising
Recommended Lower Level Track Sheet

Please visit the college for business website for additional coursework information and to review the LCOB Admission Criteria:

LCOB Homepage <http://www.fgcu.edu/cob/>
LCOB Admission Criteria <http://www.fgcu.edu/cob/undergrad/admissions.html>

Fall	
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<u>Courses</u>	<u>Credit Hrs.</u>
<input type="checkbox"/> ENC 1101 Composition I	3
<input type="checkbox"/> MAT 1033 Int. Alg. or MAC 1105 College Algebra or MAC 2233 Elementary Calculus	3
<input type="checkbox"/> CGS 1100 Computer Software & Tech./ Recommended Elective	3
<input type="checkbox"/> General Education Natural Science Elective (GENC)	3-4
<input type="checkbox"/> General Education Humanities Elective (GEHM)	3

Spring	
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<input type="checkbox"/> ENC 1102 Composition II	3
<input type="checkbox"/> MAC 1105 College Algebra or MAC 2233 Elementary Calculus	3
<input type="checkbox"/> SPC 2023 Public Speaking	3
<input type="checkbox"/> CGS 1100 Computer Software & Tech / ACG 2021 (prerequisite: CGS 1100)	3
<input type="checkbox"/> General Education Social Science Elective (GESO)	3

Fall	
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<input type="checkbox"/> MAC 2233 Elementary Calculus	3
<input type="checkbox"/> ECO 2023 Micro Economics (prerequisite: MAC 1105)	3
<input type="checkbox"/> ACG 2021 Core Concepts Accounting I/ACG 2071 (prerequisite: ACG 2021)	3
<input type="checkbox"/> HUM 2510 Visual & Performing Arts	3
<input type="checkbox"/> General Elective/ Recommended Elective	3

Spring	
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<input type="checkbox"/> STA 2023 Statistical Methods	3
<input type="checkbox"/> ACG 2071 Core Concepts Accounting II (prerequisite: ACG 2021) Recommended Elective	3
<input type="checkbox"/> ECO 2013 Macro Economics (prerequisite: ECO 2023)	3
<input type="checkbox"/> General Ed. Natural Science Elective (GENA)	3
<input type="checkbox"/> General Education Humanities Elective (GEHM)	3

Recommended Electives for Business Majors

GEB 1011 – Intro to Business	PSY 2012 – General Psychology
MAN 2062 – Ethical Issues	SYG 2000 – Intro to Sociology
INR 2015 – Global Studies	SYG 2010 – Social Problems
SYG 2250 – Multicultural Issues	